



TPNA Board Meeting Minutes

October 7, 2019 – 7-8:30PM – 5959 8th Avenue

1. Welcome & call to order

Present: Bill Motmans, Terri Barron, Kathy House, Isaac Gonzalez, Jack Ringer, Rose Cabral, Anika Jesi, Kelly Burns, Dave Orcutt, Christina Lokke, Kathryn Raley
Absent: Nancy Shinn

2. Approval of Agenda

Agenda approved

3. Public Comment and Announcements

Norma gave an update on the VFW Annual Halloween Party October 26th tickets are \$10. Veterans Day 11th of November – 11:30; Xmas party 12/14. Will send fliers. Voice of Democracy writing/essay on “What Makes America Great” due at the end of the month, scholarship awards available for a range of age groups.

Dianna McKenna thanked the board for the letter (regarding Maita Circle), and reported that the issue is still ongoing. They met with Leticia Garcia (School Board) and they may bring the Superintendent over to observe the issue personally. There was some discussion about recording it and posting the issue for visibility, and comments regarding the sound wall mitigation (which was reported to make the issue worse). Another Maita Circle neighbor voiced concerns, appreciation for the letter and making the adjustments to the agenda. There was a question about the Doris Circle development, timeline, and status. Bill added that TPNA is looking to help get this on the School Board agenda, there has been some initial buy-in but the effort will continue to be something that is tracked.

Jeremiah followed up on the Bike Bus. There is a movie being shown in the “The Motherlode” about families using bikes to get around, similar to the Bike Bus. The film screening is October 24th Motherload.org for more information.

Terrie reported that Tahoe Elementary will be having their movie night October 16th 5:30-7:30. Screening the “Secret Life of Pets 2.”

4. Guest Speakers

Officer R. Buchanan: No real change in crime stats, there was a shooting recently which will impact metrics, but apprehended suspects (which may reduce likelihood of retaliation).

There was a question about the Maita Circle noise issue; call into City Hall was redirected to the non-emergency line. There was some discussion about calling the school district and the noise complaint. Officer Buchanan stated that it is common protocol for City Hall (to redirect to the Police Department).

Isaac mentioned that citizens can file online reports which will impact metrics and may not require a call out from the PD.

There was a question about the fireworks/explosions around the park, and conversation about timing/recurrence/location/related reports.

Question regarding illegal trash burning, Officer Buchanan confirmed that 311 is a good resource for that, but feel free to call if it is illegal dumping and then setting fires.

YMCA, Danielle Mendoza, Executive Director: 2014 was when TPNA and Tahoe Elementary started working with YMCA for the current meeting space. **Music and Movement Program Mr. Cooper** (supported by grant funding to be provided at no cost); continuation of this program is contingent on grant funding this year and there was a call to reach out to the County Board of Supervisors to voice support for the Y.

Youth and Government – 15 kids (HS) learning about California Government and Civics; attend three (3) working conferences (Fresno and Sacramento). There is also a **Model UN Program** for middle school children.

Fitness Program – interest in adding a Zumba class (working with a local instructor who has voiced interest in using the space).

City of Sacramento – water exercise program at the pool; plan is to continue the program as delivered in recent years (contracted through YMCA).

Call to action on other programs (ideas, feedback, etc.) and discussion highlighting the relationship with the school district. There was a question about the funding source (TOT Grant) and requirements (it can be any non-profit).

Isaac asked about events going on to support the Y. Danielle highlighted the upcoming **S'mores Fest** benefiting YMCA Youth Programs (summer camp, swim lessons, youth sports); **Bacon and Butter** is supporting this and it will be at the 21st and W (Sat. @ 5:30).

5. Approval of September Minutes

Minutes approved.

6. President's Report

Events Participated in:

- September 16 - Attorney General Javier Becerra, Senator Pan and Vice Mayor Guerra press conference announcing \$1.5 Million grant to combat sex trafficking in Sacramento. (Kelly attended)
- September 27 - SactoMoFo – Thanks to mobile bike mechanic/SABA. Thanks Kathy & Judy for tabling!
- October 2 - Clean Air Day – Took the Clean Air day pledge – used a shuttle/JUMP bike to get to work

Correspondence sent out:

- September 20 - Maita Circle letter to Board of Education trustees
- September 23 - Quick Quack Project letter to Kim Garrett
- September 29, 2019 - Gina Knepp thank you sent to Vice Mayor and City Manager

FYI:

- Stockton Blvd Partnership has new security patrol team – California Patrol Operations
- Coordinated with YMCA regarding meeting space, now have access to shared calendar for better planning
- Still collecting feedback regarding the board 100 days and things we can improve on

Upcoming meetings/events:

- October 8 – Events Committee Meeting – 6-7PM
- October 8 – Fundraising Committee Meeting – 7-8PM
- October 10 – Meeting with Vice Mayor Guerra & Staff for monthly update
- October 10 – Sacramento State Anchor University Task Force – 5:30-7PM – Alumni Center
- October 12 - Colonial Village tree planting – 8:45AM – Earl Warren Park

- October 16 - Community Conversation – based on Harwood Conversation model – Colonial Heights Library - 6PM
- October 16 – Diners Club at Suzie Burger – 2-8PM
- October 21 – Aggie Square Community Engagement Advisory Committee Meeting – 5:30-7PM
- October 25 – Spook-tacular – 5-8PM – TPNA volunteering with Games Area
- October 26 – Walk for Literacy
- October 27 – Membership Committee Meeting – 3-4PM
- Excused: Kathryn & Nancy

Question from Bill – for those that don't routinely look at website; asked for correspondence/notification when letters go out.

7. Treasurer's Report

- Jack provided a report on the following account balances:
 Current Monthly Total \$21,904.47
 General Fund \$3,451.34
 Scholarships \$3,450.00 (pending \$2,450.00 payout)
 Community Garden \$511.11
 Broadway Improvement \$15,000.00

8. TPNA Committee Reports

- Garden – Kathy
 There was a break-in in the garden, but all equipment was recovered within one day. New dirt and mushroom compost is in the garden; hoping that will help out the tomato crop next season. Thanks to Steve for helping locate and recover the equipment.
- Beautification – Isaac
 Shannon Brown from City Parks and Recreation visited before to discuss the park bathroom retrofit. Isaac provided update and discussion about coordinating with him, to move the tools to the larger space, but that wasn't feasible because City staff will be using that space in preparation to convert that space into a Rec Center. Will continue to coordinate
- Newsletter – Rose
 Need to vote/approve the content of the newsletter. There was discussion about adding message from councilmember and sponsorship updates on calendar page.

There was a question about the costs, which was deferred. There was also a question about the printing (color), which was deferred. Discussion continued about the decision to approve content, and timeline (deadline of October 15th). Motion approved to send final final draft 10/11, vote by email over the weekend, and distribute by 10/15.

Pricing sheet - Rose received four quotes (\$2,700 – \$3,700) to print and send to all 5,000 neighbors. There was a discussion about the last time this was done (potentially 2017), but Isaac clarified that the mailing list at the time was ~2k neighbors. There was some discussion about the list used at that time and our current list (including costs). The current (proposed) list is provided by the US Post Office to provide a more targeting list for marketing. There was also some discussion about the differences between the cost proposals (disparity between the vendors, flat vs. folded options). The annual \$225 fee was confirmed at the US Post Office (per Rose). There was discussions about funding – how will we afford it? In the past, how did we fund this – minimal ad revenues, and simpler format (~\$1,200 in black and white, lower unit count).

Isaac voiced support; there was some comment from the community that it is valued.

Christina asked about the budget and process from the retreat. Last year there was \$1,400 used to fund scholarship. The budget process is going to be under development so we can better answer these questions (and inform decisions) in the future.

Discussion regarding pilot program to see what our return rate may be, or how we will fund it. Continued conversations about the budget priorities this year, and lack of a defined budget.

Comment that recognized every once in a while you have to increase your outreach. Potential idea to partner with another organization to reduce the unit cost and infrastructure. Also some discussion and support to hand out newsletters using volunteers and drop off fliers, reducing the cost (but requiring coordination).

Bill voiced support for getting the word out, but concerns about the decisions made during the retreat and going in a different direction. Also concerns about the content if the goal of the mailer is let people know what is going on with the neighborhood.

Continued conversation and discussion about the priorities, goals, funding, and objectives of the mailer, including logistics and delivery in the next week.

- Membership – Isaac
Customer Relationship Management (CRM) tool is now operational, functionality allows for automation and outreach and should help manage the membership (e.g., forms, payment). Online and current version is free, people can go and sign up online to opt in to the service. No action needed if you already signed up, and there is another system that handles text messages.

- Events – Rose

Spook-tacular event (expecting 3000 people) - Coordinating and creating games

ACTION: Rose will coordinate game making party

- Scheduled for October 12 from 11AM-1PM and 13 from 3-5PM

ACTION: Rose will create sign up for shifts at Spooktacular games area

Holiday Party - December 2nd meeting

- Confirmed Santa will make an appearance

ACTION: Board members bring your favorite dish

BOARD REQUEST: Can we have meeting start at 6:30PM to accommodate bedtimes?

Save the Shade Campaign

- Attending Tree Foundation Events
- Subcommittee will plan out yearly campaign calendar (Anika, Judy, Dave, Madelyn)

Diner Club

- Webpage and Google form have been created for restaurants to sign up
- First Diner Club confirmed at Suzie Burger on October 16th

ACTION: Reach out to businesses and invite to participate

Next meeting October 8th from 6-7PM at Sac City Brews

- Fundraising – Rose

Thank you to Bacon and Butter for Sponsoring at the Hiram Johnson Warrior's Level (\$1,000). Website has been updated to reflect sponsorships and fundraising

Reviewed and discussed committee charter

ACTION: Dave to continue working on charter and will reach out to all committees to offer assistance

Discussed coordinating with events committee on fundraising events and creating a communication plan and strategy for events/meetings

ACTION: Dave to coordinate with Nancy, Rose, Emily and Anika on Communication plan

Terrie confirmed Suzie Burger for October 16th.

- Quarter page flyers will be created and passed out at Board meeting
- Committee will table during event

ACTION: Rose will reach out to Luigi's for future Diner Club

New sponsor! Active Life Chiropractic. Thank you Dave!

ACTION: Everyone will finish passing out sponsorship letters

Coming up:

- Holiday Baskets
- Raffle for Spook-tacular - Trick and Treat baskets

Next meeting October 8th from 7-8PM at Sac City Brews

- Land Use – Bill

CDAT proposing to form a non-profit and read a letter from the organization outlining the objectives/goals:

CDAT is proposing to establish a new nonprofit, tax exempt 501(c)(3) entity which we will name, "Sacramento Investment Without Displacement." This entity would be created to serve as a single coalition of multiple organizations that agree to work together to help protect vulnerable communities and neighborhoods from the potential negative and destabilizing impacts of large development projects in Sacramento. The new entity would seek to negotiate with large institutions and developers that proposed to make financial investments that threaten to destabilize existing residents, small businesses and community institutions.

This idea emerged from CDAT's research on Aggie Square, a development proposed by the UC Davis on land owned by UC Davis. Willing to give a presentation to the group if interested. Targeting a presentation in January (January 6th).

Streamlining planning issues – reducing commissioners from 13 to 9; as well as enabling a zoning administrator to make some delegated decisions. October 10th 9-10am Room 1119 at City Hall. Bill has been attending as a neighbor, there was a question about how Bill should engage with this group. There was consensus that Bill would attend, as a member of TPNA.

Bill continues to work with neighbors, school board, and government officials on the Maita Court issue.

Believes that committee mission statement is complete; would like to send it to the board for review.

Question about a development next to the Hampton Inn (another hotel) and discussion about the new Mexican food restaurant (going into the space replacing Café Lumiere).

- Scholarship – Bill

Two more awardees have completed their paperwork. As of the meeting, 3 of 8 have submitted paperwork and had their scholarship disbursed.

9. Unfinished Business

- Newsletter printing & mailing

10. New Business

- Voting protocols

Conversation about using email to vote in the absence of a meeting; there have been procedural votes to approve content (in the instance of a letter, sending the letter was approved in the meeting, the content was approved via email). Action item on Dave to research norms and leading practices.

- Why are TPNA Committee goals, mission, commitments, to events, projects, etc. published on our website/other social media without Board approval

Governance discussion regarding decisions being made without discussions on the board; preference towards transparency and discourse and the need to follow the process for approvals.

- Spooktacular Announcements

11. Meeting Adjourned 9:00 pm

Become a member of TPNA - \$10/year – Join today!